



UEFA MEDIA OPERATIONS AND SERVICES

Code of Conduct for UEFA Accredited Media Representatives

MEDIA CODE OF CONDUCT

In order to preserve an environment that allows media to work in a professional and effective manner, UEFA will impose a code of conduct for all its events from 1 January 2017. This code of conduct operates in addition to the event accreditation terms and conditions.

Any of the following may lead to a warning, removal of accreditation and/or blacklisting from future UEFA events:

1. Aggressive, insulting or discriminatory behaviour towards UEFA staff, competing teams, volunteers, stewards, fellow media and/or other persons.
2. Refusal to respect the requests or instructions of the UEFA staff, stewards, volunteers and/or other persons involved in the organisation of the event.
3. Deliberately disrupting or hindering the work of other media.
4. Abuse of the media accreditation. This includes, but is not limited to, altering or tampering with the accreditation, transferring it to another person, and failing to respect the designated zones.
5. Entering a team dressing room without the express permission of UEFA.
6. Taking and/or posting/publishing video or photos in restricted areas without the express permission of UEFA. This includes any video filming within the stadium bowl on match day by all media groups except TV rights-holders, including but not limited to the match itself.
7. Taking selfies or requesting autographs from players or coaches in working areas (flash area, mixed zone, press conference room, pitch side, etc.).

Sanctions may be imposed by UEFA directly at the time of the misconduct or retrospectively.

The above list is not exhaustive and UEFA reserves the right to impose sanctions for additional cases of misconduct.

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